

Colony South Hotel
proudly presents our

Annual

BRIDAL EVENT

and
Fashion Show

Sunday October 25, 2009

1:00PM—4:30PM

Fashion Shows

Door Prizes

From the area's finest Wedding Service providers to be presented throughout the day!

Admission: \$10.00



7401 Surratts Road, Clinton, MD
(301) 877-4800
www.ColonySouth.com



Bridal Show Registration Form

October 25, 2009 - 1PM to 4:30PM

Booth, Ad and Event Registration

Date _____

Vendor _____

Type of business: _____

Address _____

Phone Number: _____

Email Address: _____

What will you be participating in for this event? Please circle

Before 12/31/08 - \$300.00 (\$100.00 to reserve)

Before 9/1/09 - \$350.00

After 9/2/09—\$400.00

Advertising Only—Please see attached sheet.

Form of Payment: Check Cash Credit Card

Type of credit card: _____

Credit card number _____

Expiration date: _____

CW3 Code (Last Three on back or Four on Front Amex) _____

Name on card _____

*Each vendor will receive admission for Two.

For more information please contact Ellen Zilch at 301-877-4801

Colony South Bridal Show Book

October 25, 2009

Why put an ad in the Colony South Bridal Book?

The Colony South Bridal Book will be given to **EACH** bride that comes to the show. Rather than each bride having to carry around individual cards from several vendors, they will have everyone's information in one book. There will also be space in the back of the book for notes and ideas that the bride may want to write down!

This book is a great information tool for the future brides attending the Colony South show **AND** it's a great little book of information that they can pass along to their friends!

How do I submit ad information?

Only "camera ready" ads accepted.

- You can either mail your ad with this packet OR you can email your ad to ellenz@colonysouth.com
- Any emailed ads must be sent as a jpg file no later than September 26, 2009.

*Remember: The ads will be placed in the Bridal book
EXACTLY as you send them!*

Detach this portion of the Bridal Book registration and return with Bridal Show packet.

To place an ad Colony South Bridal Book, the following information and payment must be submitted with the contract.

Please circle the ad size requested:

3.5 x 2 business card
\$40

1/2 page ad (4.5 x 4)
\$60

Full Page (5 x 8)
\$100

2 page spread
10 x 8
\$150

Please attach the bottom part of this sheet, your Bridal Book advertising payment and your advertisement together and mail in by September 26, 2009.



5 x 8 full page ad
Purple outline on this page shows
exact ad size
\$100

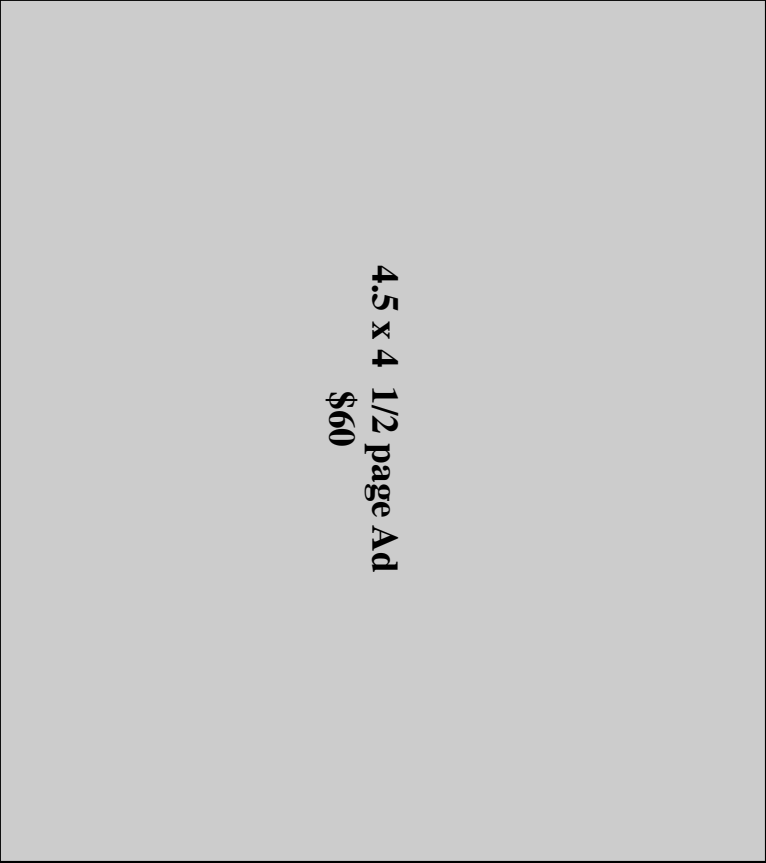


3.5 x 2 business card ad
Vertical or horizontal
\$40

Page Fold



10 x 8 Full spread
Orange shaded area shows
exact ad size
\$150



4.5 x 4 1/2 page Ad
\$60



Colony South

HOTEL & CONFERENCE CENTER

Colony South Hotel & Conference Center
Annual Fall Bridal Show
Sunday, October 25, 2009

This agreement made _____ (date), by and between the Colony South Hotel & Conference Center and _____ (your company), hereinafter called the Exhibitor. Whereas, the Colony South Hotel and Conference Center is sponsoring a Bridal Show in which the Exhibitor desires to rent space for an exhibit.

In consideration of the mutual promises contained herein, the parties agree as follows:

1. The Colony South Hotel & Conference Center is sponsoring a "Fall Bridal Show" occurring on October 25, 2009 from 1 pm to 4:30 pm at the Colony South Hotel & Conference Center. Advertisement will include posters, flyers and newspapers in Charles, St. Mary's, Calvert and Prince George's Counties, posters, direct mail, Modern Bride Maryland Magazine, the Perfect Wedding Guide, and The Knot.
2. The Colony South Hotel & Conference Center shall provide a eight foot skirted table for display of _____(your goods/services). Each table will be fitted with a white linen and a skirt. Promotion or advertising of any business, other than the described above is prohibited.
3. The Colony South Hotel & Conference Center shall provide a printed program listing of all exhibitors and distribute it to all brides attending the showcase. If no company listing is provided, the exhibitor will not appear in the printed brochures. All exhibitors have the option of purchasing advertisement space in the program; please see attached form.
4. The exhibitor shall pay the Colony South Hotel & Conference Center a total of \$300.00 before 12/31/08, \$350.00 before September 1, 2008 and \$400.00 thereafter to confirm the space reservation. Booth space is non-refundable and due upon execution of this agreement. If sums are not paid as due, the Colony South Hotel & Conference Center is not obligated to provide the exhibitor space or comply with any of the other terms or conditions of this agreement. The exhibitor shall, however, be obligated for the entire amount due. Location of exhibit space is available on a first come, first serve basis.
5. The exhibitor shall provide a tangible door prize with a "minimum" fair market value of \$75.00 to be awarded to persons attending the showcase as randomly drawn or otherwise selected by the Colony South Hotel & Conference Center. The attached gift information sheet is due to the Colony South sales office before or by October 1, 2009 so the information can be used in advertisements for the event.

6. All vendors are asked to provide giveaways for the Welcome Bags given to brides at registration. This is an excellent opportunity to ensure exposure to all brides entering the show. Examples of giveaways are pens, notepads, trinkets, magnets, business cards, discount coupons, etc. Please provide 200 of your item to be placed in the bags, no later than October 10, 2009.
7. The exhibitor shall provide a tasteful display, which shall be set up between the hours of 9 am and 12:30pm on October 25, 2009. Please note that nothing may be hung on the walls. The exhibitor will abide by the sound restrictions as dictated by the Colony South Hotel and Conference Center. The company chosen to provide sound for the show will have priority; all other vendors will keep their sound confined to their individual booth space. The exhibitor shall provide an attendant at its display between the hours of 1pm and 4:30pm.
8. The Colony South Hotel & Conference Center assumes no liability for any loss or damage to the exhibitors' personal property or for any personal injury to the exhibitors' personnel.
9. A 9 x 24 sign will be placed on your booth. Vendors may use this sign for the show or bring in their own sign. Please take note that anything hanging on the walls is prohibited.
10. The within and foregoing agreement may not be terminated by the exhibitor for any cause.
11. The written and foregoing agreement contains the entire agreement of the parties and may not be modified except by written agreement of the parties.

I have read and agree to the above stated conditions:

Business Name _____

Name and Title _____

Signature _____

BOOTH SIGN TO READ:

(Please note: This is exactly how the signage above your booth will be displayed. Please write clearly. This information must be completed in order to submit this contract.)